

# MICHAEL BROMAGE

Phone: 0417 766 946 | Email: [mick@mickstyle.com](mailto:mick@mickstyle.com) | Address: 9 Walnut Close, Cairns, 4870.

To The Manager:

## **Employment objective**

My name is Michael Bromage. I am a Multimedia Producer and Content Creator available for full-time, part-time, or contract work with a customer focused business.

## **Summary of qualifications**

- Masters of Information Technology (currently studying at James Cook University – study requirements are designed around work requirements)
- Bachelor of Arts degree (James Cook University)
- Certificate in Development of Enterprise (Queensland Government)
- Able to connect and engage easily with people including clients and customers.

## **Knowledge, Skills and Expertise**

- Website design and maintenance
- Multimedia production and content creation
- Video production
- Audio recording and mixing
- Music composition
- Computers and I.T. (including e-commerce)
- Print design and publishing
- Sales and marketing
- Business operations.

## **People Oriented Skills and Attributes**

- Enjoy engaging with clients and customers
- Creative
- Confident
- Articulate
- High level of integrity
- Friendly
- Organised
- Team player
- Can be autonomous
- Patient and persistent
- Positive attitude and smile freely
- Proud of my work.

Please find my resume attached. I am available for an interview at your convenience.

Yours sincerely,  
Michael Bromage.

Website: [www.mickstyle.com](http://www.mickstyle.com)

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## EDUCATION / PROFESSIONAL DEVELOPMENT

Masters of Information Technology

James Cook University, Cairns

Currently studying

Certified Developer of Enterprise (CDE)

Achaeus / Queensland Government, Brisbane

2006

Bachelor of Arts with Honours (BA)

James Cook University, Townsville

1998 – 2001

Senior certificate

Trinity Bay State High School, Cairns

1997

## PROFESSIONAL HIGHLIGHTS

- Working for National Geographic on international nature documentaries,
- Engaging with clients in different regions and cultures around the world through my own multimedia business - online portfolio: [www.mickstyle.com](http://www.mickstyle.com)

## EMPLOYMENT HISTORY

**September 2007 to January 2010**

**Self-Employed**

Multimedia Producer - global business venture.

Achievements:

- Produced marketing and communications media for clients in different countries,
- Designed and built [www.mickstyle.com](http://www.mickstyle.com), a key communications tool for introducing my services to clients in overseas markets,
- Directly engaged with people of diverse cultures in 30 different countries,
- Wrote an adventure novel, distributed in Europe, North America, and Australia.

**July 2001 to September 2007**

**Lead Media Producer, Wild Blue Pty. Ltd. - Brisbane**

Wild Blue specialises in producing media used for advertising and marketing.

Achievements:

- Produced media for regional, national, and international clients, including National Geographic, Discovery Channel, Queensland Government, Toyota, BHP Billiton, and Coca-Cola.
- Directed a creative team to produce media for feature films, television, radio, internet, mobile communications, etc.

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## LICENCES

- Queensland driver's licence (own 4x4 vehicle to get to hard-to-reach places in Australia)
- Blue card (for work with youth and children)
- Yellow fever certificate (for work in developing countries)
- Australian and British passports (dual nationality).

## INTERESTS

- Writing, music composition, storytelling, journalism
- Communications technologies, filmmaking, multimedia production
- Cultural interaction, travel, exploring
- Cooking, entertaining
- Playing sport.

## REFEREES

Referees are available on request.

## CONTACTS

- Phone: 0417 766 946
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## PORTFOLIO WEBSITE

- [www.mickstyle.com](http://www.mickstyle.com)

## BOOK WEBSITE

- [www.refugeeoflove.com](http://www.refugeeoflove.com) - (author alias: M. J. Style)

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## ITEMISED SKILL LIST

This itemised list displays the main skill set I use in Multimedia Production and Content Creation.

### **People interaction:**

Building integrity, using a diverse range of communication skills developed through multicultural interaction, and being able to build relationships are important for every business. Being able to engage and communicate successfully with clients and customers is one of the most important skills I use.

### **Business and management:**

Good time management, problem solving, budgeting and financial management, team and client management, and organisational skills are crucial when running a business. I combine these skills with patience and persistence when conducting business. Business and management tools include: Internet, mobile phone, computer, Microsoft Office, QuickBooks...

### **Interactive:**

Interactive media design, such as websites, encouraging consumers and clients to engage with client's products and services, and used to build brands into online sub-cultures. Production tools include: Apple MacBook Pro, scanner, camera. Digital production tools include: Dreamweaver, Photoshop, Flash, Wordpress, Social Networking sites, Simple scripts...

### **Graphic Design:**

Images enhance a page of information, whether on a website, the side of a bus, or on breakfast cereal packaging. Production tools include: Apple MacBook Pro, scanner, and camera. Digital production tools include: Photoshop, InDesign, (currently learning Illustrator)...

### **Video Production:**

The eye is attracted to moving objects, the ear is attracted to sound, and the mind is attracted to gathering information. A video is a culmination of all three used to engage viewers and tell a story. Production tools include: Panasonic, Sony, and Canon cameras, Miller tripods, Sanken, Lectrosonic, and Rode microphones, reflectors, Apple tools... Digital Production tools include: Final Cut Studio.

### **Audio Production:**

Audio is a simple and direct communication tool. When you close your eyes and listen to sound (in a restaurant, in movies, in a car), you are hearing audio. When you speak to someone, you are creating audio. Podcasts and voice recordings are a good way to communicate a message. Production tools include: Digidesign D/A interfaces, Apple MacBook Pro, Rode and Shure microphones, Mackie products, AKG headphones... Digital production tools include: Pro Tools, Sound Track Pro, Garage band...

### **Music Composition:**

From film scores, to pop songs, to advertising jingles, music invokes different emotions encouraging people to react and interact. Production tools include: Guitar, piano, vocal and instrumental talent, Digidesign D/A interfaces, Apple MacBook Pro, Rode and Shure microphones, Mackie, AKG headphones... Digital production tools include: Pro Tools, Reason...

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## **Photography:**

An image captured well can tell a powerful story and inspire people to act. Lighting, framing, angles, aperture, an eye for detail... all contribute to the perfect image. Production tools include: Canon and Sony Digital SLR's, Apple MacBook Pro. Digital production tools include: Photoshop...

## **Text/Copy:**

Written language is one of the oldest forms of communication and as markets change written language used to connect and communicate must evolve with the market. Words engage, invigorate, and inspire. Production tools include: Books, magazines, websites, mainstream media, computers, notebook, pens and pencils. Digital production tools include: Microsoft Office...

## **Print:**

Newsletters, magazines, flyers, books... print media is an important communication tool to promote your brand. Production tools include: Apple MacBook Pro, scanner, camera and printers. Digital production tools include: InDesign, Photoshop, (currently learning Illustrator)...

## **Journalism/storytelling:**

People respond to stories, drama, facts, and emotions, and strong storytelling and journalism skills combine entertainment with information delivery to engage the consumer. Production tools include: Apple MacBook Pro, scanner, cameras, microphones, notebook, pens and pencils, recorders... Digital production tools include: Microsoft Office, digital media production tools.

## **Research, marketing, strategy, and communication:**

Understanding the target market's needs and responses to different media contributes to the development of multimedia content that successfully engages a target audience causing them to interact. Production tools include: Apple MacBook Pro, Information Communication Technology (mobile phones, the internet, email)... Digital production tools include: Apple software, Social Networking sites, CMS systems, and the internet...

You can see examples of my work at: [www.mickstyle.com](http://www.mickstyle.com) / [www.michaelbromage.com](http://www.michaelbromage.com) / [www.refugeeoflove.com](http://www.refugeeoflove.com) / [www.cairnslandrover.com](http://www.cairnslandrover.com) / [www.ainsworthspark.com](http://www.ainsworthspark.com) ...

## AN EXAMPLE OF HOW TO USE MY SKILLSET

I can contribute to the development, application, and management of information products that inform and engage clients, customers, and staff with the products and services offered by your business – these information products are also known as multimedia content.

Information products include:

- Websites and blogs,
- Newsletters and emails,
- Video clips (internet, cinema, television, and mobile phones),
- Radio jingles and pod casts,
- Print material (such as flyers, business cards, magnets),
- And more...

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